

# NeoCon® 50



## ARCHITECTURAL RECORD

### 5/2/2018

June Issue Ad Close

### Featured Industry Products

- Workplace
- Finishes
- Furnishings

### 50,000

design professionals expected  
to be there for this special  
edition of NeoCon.

## Special Expanded Preview: NeoCon 2018

To celebrate NeoCon, for its 50th edition, **Architectural Record's** June issue will include a special expanded preview of NeoCon 2018.

Considered to be the most important interiors exhibition in North America, this editorial feature will include information on new product offerings that will be previewed at the show, held in Chicago, June 11-13.

Some of the products highlighted include products for the workplace, finishes and furnishings. This section will also include exclusive interviews with designers about product innovations in this area.

Maximize your exposure at NeoCon 2018 by advertising with **Architectural Record** in this highly anticipated issue, which will be promoted by NeoCon and distributed at the exhibition.

**AD CLOSE: MAY 2, 2018**

**MATERIALS DUE: MAY 10, 2018**

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